

THRASHERS YOUTH MOVEMENT



When the Thrashers first started scouting Zach Bogosian as a teenager playing with the Peterborough Petes in the Ontario Hockey League, there was a long list of admirable attributes that attracted scouts to him.

He was a smooth skater who covered a lot of ice with just a few powerful strides. He had the on-ice vision to make the perfect pass when his own shooting lanes got closed off. His wrist shot was quicker, more accurate, and nearly as powerful as the slap shots of most players his own age and even some already in the NHL. As a bonus to the overall package, he was never known to shy away from fisticuffs when the situation called for it.

There was, however, one trait Bogosian possessed that didn't show up on the score sheet or highlight reels: character. It's the reason why Thrashers General Manager Don Waddell didn't hesitate to name him one of the team's assistant captains in just his second season.

"He reminds me of a young Denis Potvin," one NHL scout said, referring to the former Islanders defenseman who captained New York to four Stanley Cup titles from 1980-83 and retired as the NHL's top-scoring defenseman.

"I'm not surprised he has an A on his jersey in his second year in the league. He's a hard-nosed player with a lot of skill."

Two years since being drafted, it's Bogosian's on-ice leadership and locker room presence that sets the example for 18-year-old left wing Evander Kane (drafted 4th overall in 2009), 22-year-old right wing Bryan Little (12th overall in 2006) and 22-year-old goalie Ondrej Pavelec (41st overall in 2004). Atlanta's latest youth movement is well-stocked.

As much raw skill and speed as Bogosian possesses, he's best defined by his ability to make others around him better, simply by being himself.

It's the stuff captains are made of. And it's the foundation that the next generation of Thrashers is being built on. He's a man, Waddell said of Bogosian.

The impressive part about those words: Waddell first spoke them when Bogosian was just 17.

Back then, Bogosian displayed an over-the-top level of dedication not normally seen in players his age. While his friends were busy sleeping in, Bogosian would rise at 7 a.m. every day to leave his house in Massena, New York, and make the 90-minute drive across the U.S./Canada border to a gym in Ottawa, Ontario. Why so far? That's where Bogosian felt he could get the best training.

This past summer, the 6-foot-3, 210-pound blueliner simplified his life and saved some gas money at the same time by building his own home gym. Not only is Bogosian dedicated, he's resourceful, too. "It was way better to have a home gym," he said. "It was way less draining." Plus, it left him more time for his other love, golf.

"My short game is good," he said. "I played more than I did any other summer and I had a lot of fun." Bogosian and the rest of the Thrashers don't expect to be playing as much golf this summer. The playoffs will take precedence over putts. While the Thrashers have had their fair share of young, emerging players over the years, never has the team had so many quality, NHL-caliber players come along at the same time, Waddell said.

Atlanta's current roster has fewer and fewer links to Thrashers' teams of the past. Nobody seems to care about the early losing seasons or the one lone playoff appearance in the franchise's 10-year history. None of that matters to this next generation. The focus is now. To witness it, all you have to do is step foot in the Thrashers' locker room after a loss — which are also becoming fewer and fewer.

After a 4-1 defeat to the New York Islanders on Dec. 3, it was a dejected Bogosian who sat at his locker stall ready and willing to answer all questions about why the team came out on the losing end. On that night, it came down to one thing in the young defenseman's eyes: a lack of effort. And by the tone of Bogosian's voice, you could tell it was unacceptable. Coach John Anderson agreed and blasted his club for making it an "easy game" for the opposition. In previous years, such a lopsided loss would have sent a fragile Thrashers club into a losing tailspin. Not anymore.

In their next game, Atlanta came from behind against Florida, scored with 1:04 remaining in the third period to force overtime, and eventually won in a shootout. It was the kind of rebound win that defines a team's character. There's that word again. It's a word that also applies to Kane, though it's not his defining characteristic.

He was drafted to score, but refuses to be limited or defined simply as a sharp shooter. "I'm not going to back down from a challenge," said Kane, who dropped his gloves and fought with Pittsburgh's Deryk Engelland in a November game at Philips Arena. It's nice not to be afraid of taking a punch, but Waddell would much rather have Kane keep his gloves on and focus on scoring. It's what he does best.

To some, like Boston Bruins winger Milan Lucic, Kane's scoring touch has been evident for a long time. Lucic and Kane briefly played together with the Western Hockey League's Vancouver Giants, helping guide the junior team to Canada's Memorial Cup title in 2007. "When he came up and played with us, even as a 15 year-old, you could tell he had that scoring ability," said Lucic, who led the Giants in scoring that season. "He had that touch. He had that edge to him, too, and wasn't scared to get dirty and get in the corners. I think that's why he has been successful so far throughout his young career."

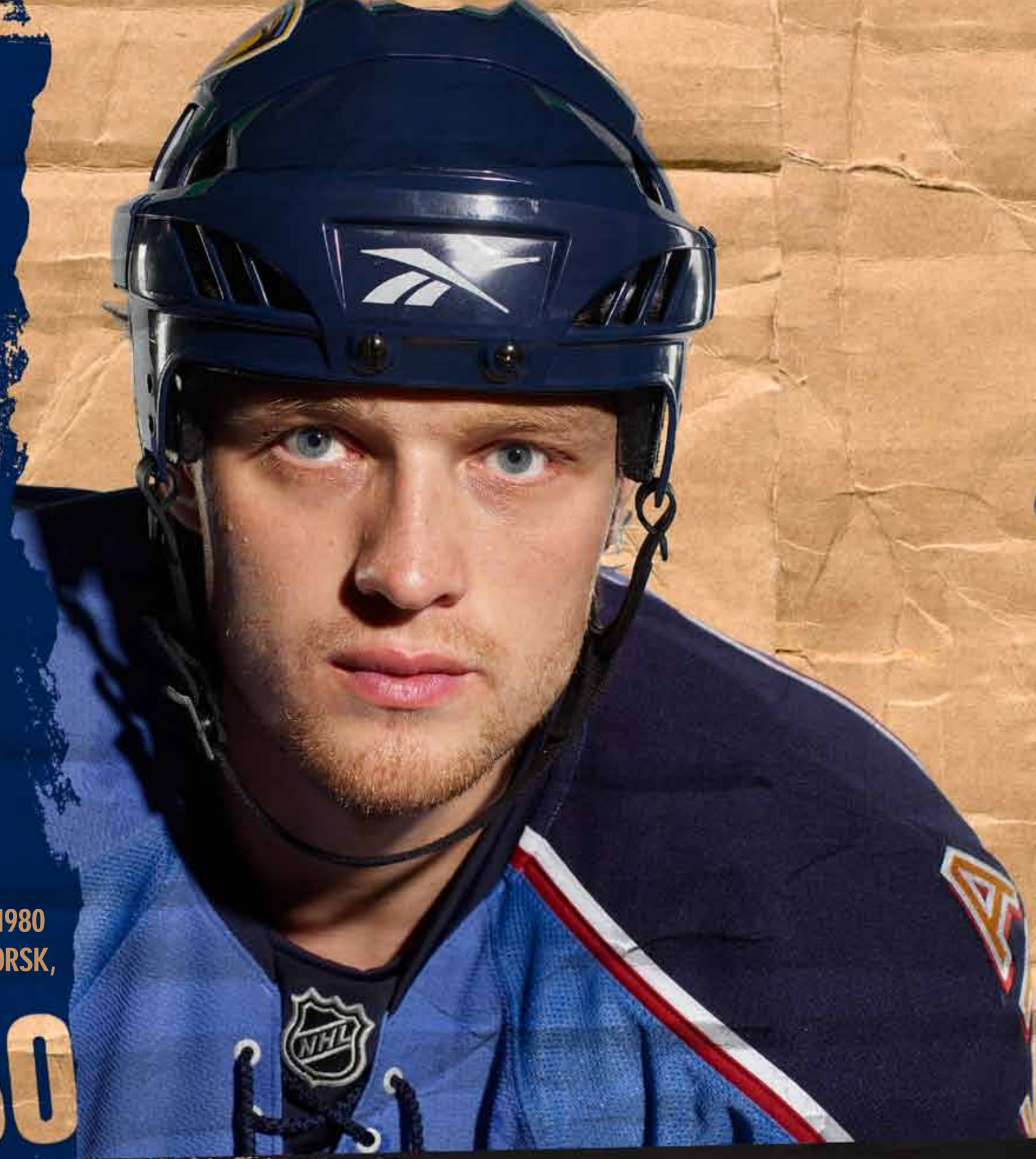
And for the Thrashers to continue on their recent trend of success, its players like Bogosian, Kane and the rest of the new breed who will be leading the way. To put it simply, they are quite a cast of characters.

ANTROPOV

NIK

CENTER
6' 6
240 LBS
BORN: FEB 18, 1980
UST-KAMENOGORSK,
KAZ

80





JOHAN HEDBERG

GOALTENDER

6' 0

185 LBS

BORN: MAY 5, 1973
LEKSAND, SWE



EVANDER KANE

9

LEFT WING

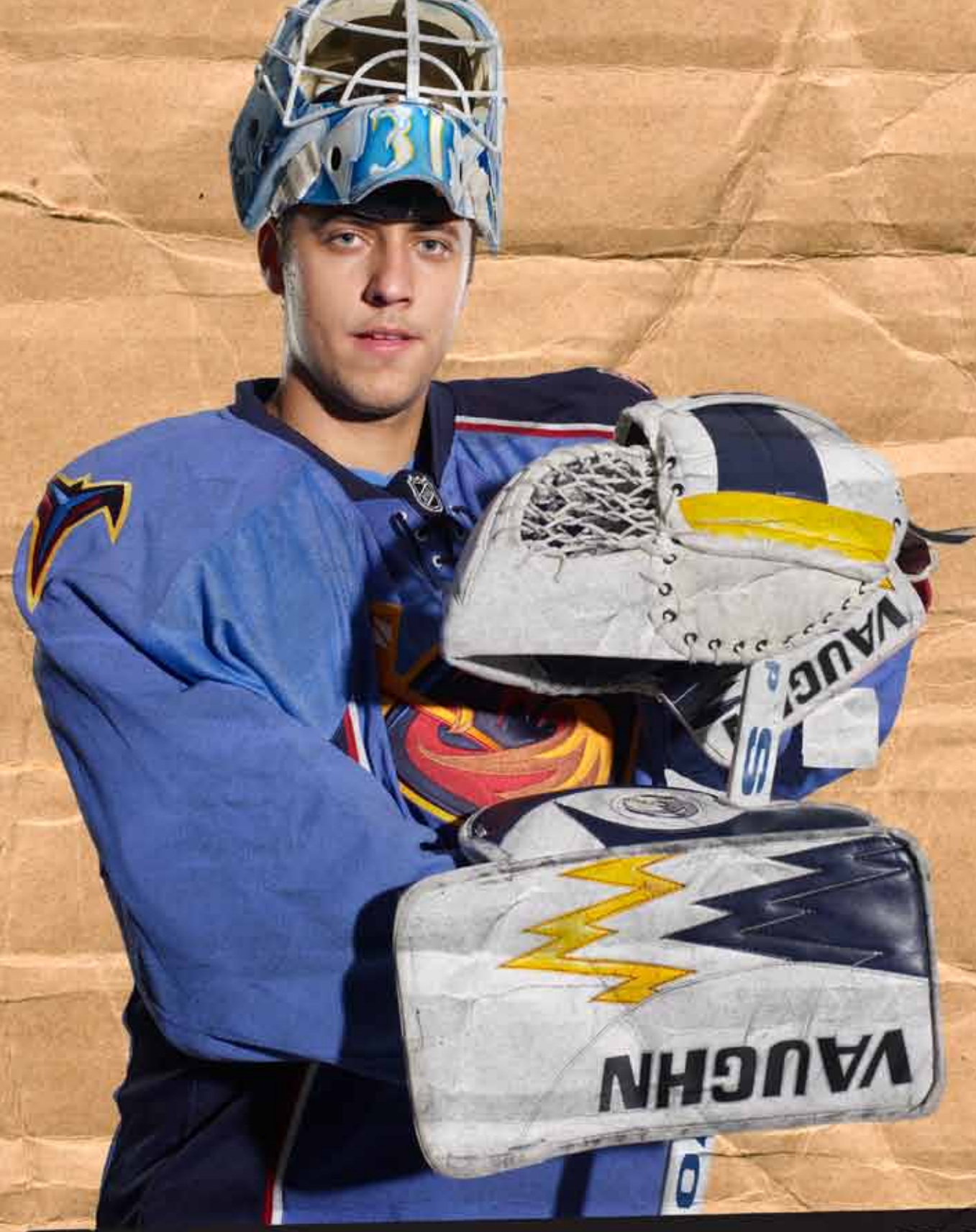
6' 2

190 LBS

BORN: AUG 2, 1991
VANCOUVER, BC



ONDREJ PAVELEC



31

GOALTENDER

6' 3

220 LBS

BORN: AUG 31, 1987
KLADNO, CZE

CHRISTOPH SCHUBERT

DEFENSE
6' 3
230 LBS
BORN: FEB 5, 1982
MUNICH, DEU

16



DON WADDELL

GENERAL MANAGER

Since being named the team's first general manager more than 11 years ago, Don Waddell has overseen the development of the Thrashers and taken decisive action to ensure that the team continues the success they gained in recent years, including the 43-win 2006-07 season when Atlanta won the Southeast Division Championship and earned their first playoff berth.

Waddell's first order of business this past off-season was installing John Anderson, the highly successful head coach of the Chicago Wolves (AHL), and constructing an experienced staff with a winning tradition to guide the team. He also bolstered a lineup that featured Ilya Kovalchuk, Slava Kozlov and Kari Lehtonen, with key free agents, including defenseman Ron Hainsey. Waddell completed his re-vamping of the blueline when he acquired two-time all-star Mathieu Schneider in a trade with Anaheim.

In addition to the young players already making significant contributions to the Thrashers at the NHL level, such as Bryan Little, Zach Bogosian, Tobias Enstrom and Ondrej Pavelec, Waddell has stockpiled a group of skilled young prospects that ensure a promising future for the organization.

Waddell came to the Thrashers after more than 10 seasons as an executive with the Detroit Red Wings, Orlando Solar Bears (IHL), San Diego Gulls (IHL) and Flint Spirits (IHL). He was twice named IHL Executive of the Year (1993 and 1996) and captured the Stanley Cup as Detroit's assistant general manager in 1998. He also has a longstanding relationship as an executive with USA Hockey and currently sits on the organization's four-member management group.

As a player, Waddell, who was selected by the Los Angeles Kings in the 1978 NHL Entry Draft, appeared in more than 400 games over nine seasons of professional hockey, mostly in the IHL, where he was a three time all-star selection and winner of the league's top defenseman award in 1982. He also spent four seasons with Northern Michigan University, where he was inducted into the school's Sports Hall of Fame in 1992.

He and his wife, Cheryl, have a daughter, Chelsea, and reside in Duluth.



RICK DUDLEY

ASSOCIATE GM

"Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum."

"Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum."

"Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in

THRASHERS COACHING STAFF



JOHN ANDERSON HEAD COACH

John Anderson, who is in his first season with Atlanta, brings more than 30 years of experience to the organization and five championships as a head coach. He most recently guided the Chicago Wolves to the American Hockey League's 2008 Calder Cup Championship.

In 11 seasons with the Wolves, the Thrashers top minor-league affiliate since 2001, he led the team to four championships and earned a 506-283-99 regular-season record and a 105-60 post-season record.

Throughout his 13 seasons as a head coach, Anderson has made the playoffs on 12 occasions, including 10 of his 11 seasons with the Wolves. Overall, he has led his teams to the league finals eight times and has advanced to the conference finals 10 times.

During his 12-year NHL playing career from 1977 to 1989, Anderson amassed 282 goals and 349 assists for 631 points in 814 games with the Toronto Maple Leafs (1977-1985), Quebec Nordiques (1985-86) and Hartford Whalers (1986-1989). He also notched nine goals and 27 points in 37 career Stanley Cup Playoff contests with Toronto and Hartford.

Anderson also enjoyed a stellar minor-league playing career from 1990-94, becoming the oldest player to win the league's Most Valuable Player award in 1991-92 at age 35, while capturing the league's Sportsmanship Award and earning a spot on the AHL All-Star Team.

A native of Toronto, he represented Canada in the World Championships in 1983 and 1985, recording seven goals and four assists for 11 points in 15 games over the two tournaments, while earning a Bronze Medal and Silver Medal, respectively. He also competed in the World Junior Championships in 1977, amassing 15 points (10 goals, five assists) in seven games, helping Canada to a Silver Medal.

He and his wife, Karen, have three children – Jacob, Spencer and Hannah, and reside in Duluth.

WEEKS STEVE	NELSON TODD	ANDERSON JOHN	CUNNEYWORTH RANDY	BORGFORD TONY
ASSISTANT COACH	ASSISTANT COACH	HEAD COACH	ASSISTANT COACH	VIDEO COACH

STAFF DIRECTORY

OWNERSHIP – ATLANTA SPIRIT LLC

Bruce Levenson, Michael Gearon, Steve Belkin, Ed Peskowitz, Rutherford Seydel, Todd Foreman, Felix Riccio, Michael Gearon Sr., Beau Turner

EXECUTIVE MANAGEMENT

Executive VP and GM Atlanta Thrashers, and Executive VP, Atlanta Spirit LLC Don Waddell
 President, Philips Arena and Executive VP, Atlanta Spirit LLC Bob Williams
 Executive VP and General Manager, Atlanta Hawks Rick Sund
 Senior VP and Chief Financial Officer Phil Ebinger
 Senior VP of Sales and Marketing, Chief Sales Officer Tracy White
 Senior VP, Chief Legal Officer and Assistant GM, Hawks Scott Wilkinson

ATLANTA THRASHERS

Hockey Operations Associate General Manager Rick Dudley
 Vice President and Assistant General Manager Larry Simmons
 Director of Amateur Scouting and Player Development Dan Marr
 Director of Player Personnel Mark Dobson
 Senior Director of Team Services Michele Zarzaca
 Practice Facility Office Coordinator Rachel Stamper

COACHING STAFF

Head Coach John Anderson
 Assistant Coaches Randy Cunneynworth, Todd Nelson, Steve Weeks,
 Video Coach Tony Borgford

SCOUTING STAFF

Head Scout Marcel Comeau
 Full-Time Scouts Evgeny Bogdanovich, Bernd Freimuller, Mark Hillier,
 Tavis MacMillan, ritPeter Mahovich, Bob Owen, John Perpich
 Part-Time Scouts Pat Carmichael, Freddie Jax, Grant Sonier,
 John Van Boxmeer

TRAINING STAFF

Strength and Conditioning Coach Ray Bear
 Head Athletic Trainer Tommy Alva
 Assistant Athletic Trainer Step Roberts
 Massage Therapist Inar Treiguts

EQUIPMENT STAFF

Head Equipment Manager Bobby Stewart
 Equipment Manager Joe Guilmet
 Equipment Assistant Jim Guilmet

MEDICAL STAFF

Team Physician and Orthopaedic Surgeon Dr. Scott Gillogly
 Assistant Team Physician and Internist Dr. William Whaley
 Primary Care Sports Medicine Dr. Ched Garten
 Oral and Maxillofacial Surgeon Dr. Glenn Maron
 Team Dentists Dr. Lawrence Saltzman, Dr. Brett Silverman

PUBLIC RELATIONS

Senior Director of Public Relations Rob Koch
 Director of Media Relations Brian Potter
 Media Relations Assistant Rob Tillotson

PHILIPS ARENA EXECUTIVE MANAGEMENT

Senior Vice President Trey Feazell
 Vice President of Operations Patrick Lane
 Vice President of Building and Event Operations Barry Henson
 Vice President of Customer Service and Operations Jason Parker

ADMINISTRATION

Executive Assistant and Booking Manager Rita Cobb
 Executive Assistant to President Dee Caporale
 Administrative Assistant to VP of Operations and VP of Building and Event Operations Janice Koon

BOOKINGS/BOX OFFICE/MARKETING

Senior Director of Marketing and Business Development Kevin Preast
 Senior Director of Box Office Sam Williams
 Box Office Managers Rick Scholla, David Scruggs
 Manager of Event Marketing and Promotion Amanda Blank
 Box Office Coordinator Joan Hicks
 Marketing Coordinator Stefanie Stephens
 Premium Seating Ticket Assistants Jennifer Hall, Paul Kvidt
 Ticket Seller Charlotte Cowings

ATLANTA HAWKS

Assistant GM/Director of Player Personnel David Pendergraft
 Vice President of Basketball Dominique Wilkins
 Director of Pro Personnel/College Scouting Steve Rosenberry
 Director of Basketball Operations Mike McNeive
 Player Relations and Programs Manager Duane Ferrell
 Executive Assistant to GM and Manager of Basketball Operations Carole Harding
 Team Services and Scouting Coordinator Lalita Haynes
 Senior Video Coordinator Luke Steele
 Video Coordinator John Beckett
 Equipment Manager Zac Walsh
 Chef, Hawks Players Lounge Bradley Rouse

HAWKS COACHING STAFF

Head Coach Mike Woodson
 Assistant Coaches Larry Drew, Bob Bender Jim Todd, Tyrone Hill
 Shooting Consultant Mark Price

HAWKS SCOUTING STAFF

Scouts Greg Ballard, Mark Crow, Ron Meikle,
 Lojze Milosavljevic, Stephen Giles

HAWKS TRAINING STAFF

Head Athletic Trainer Wally Blase
 Assistant Coach/Player Performance Pete Radulovic
 Strength and Conditioning Coach Chattin Hill

HAWKS MEDICAL STAFF

Team Physicians Dr. Michael Bernot, Dr. Scott Kleber
 Dr. Ashok Reddy, Dr. Robert Marmor
 Team Dentist Dr. Louis Freedman

PUBLIC RELATIONS

Vice President of Public Relations Arthur Triche
 Director of Media Relations Jon Steinberg
 Senior Manager of Media Relations Jason Roose

ADMINISTRATION

Executive Assistant/Sr. Director of Office Operations Teresa Utley
 Receptionist/Office Assistant Indria Britt
 Receptionist/Office Assistant Lauren Kania

BROADCASTING

Senior Director of Radio Operations/Hockey Development Liaison/Television Analyst Daren Eliot
 Director of Speakers Bureau/Television Play-by-Play Announcer, Hawks Bob Rathbun
 Television Play-By-Play Announcer, Thrashers Matt McConnell
 Radio Play-By-Play Announcer, Hawks Steve Holman
 Radio Play-by-Play Announcer, Thrashers Dan Kamal

BROADCAST & CORPORATE PARTNERSHIPS

Vice President of Business Development David Lee
 Senior Director of Corporate Partnerships Bill Abercrombie
 Senior Director of Corporate Partnership Services Chris Carter
 Senior Manager of Corporate Partnerships Stewart Tanner
 Managers of Corporate Partnerships Chris Beaudin, Mike Harrison, Larry Jones,
 Mike MacLane, Michael Nuciforo,
 Brad Olecki, Johanna Styne
 Services Diana Corbin

Broadcast Manager Brandi Burton,
 Senior Coordinators of Corporate Partner Services Rachel Wannemacher
 Jamie Burns

Senior Coordinator of Broadcast and Corporate Partnerships Catherine Abrenica, Kellie Goins,
 Coordinators of Corporate Partner Services Brittany Goodman
 Kayla Pressley
 Coordinator of Broadcast Services Boma Ekiyor
 Sales Coordinator of Corporate Partnerships Kimberly Francois
 Corporate Partner Services Assistant Susan Garrison
 Administrative Assistant

CORPORATE COMMUNICATIONS, HUMAN RESOURCES & COMMUNITY DEVELOPMENT

Vice President of Corporate Communications, Administration and Community Development Ailey Penningroth
 Director of Community Development Andrea Carter
 Director of Human Resources Tony Donato
 Manager of Human Resources Kassie Broker
 Manager of Benefits Keith Hildibrand
 Publicist, Communications Kenan Woods
 Senior Coordinator of Community Development Courtney Schweers
 Community Development Coordinator Jen Lehren
 HRIS Coordinator Kathy Wood

FINANCE

Controller/Senior Director of Accounting Michelle Walker
 Director of Budget and Financial Analysis Kathy King
 Assistant Controller Darius Nixon
 Senior Manager of Accounting Brandolyn McMullen
 Manager of Payroll Julia Wu
 Payroll Specialist Javacia Harrison
 Senior Accountant Toni Cardwell
 Senior Staff Accountant Nikia Clark
 Supervisor, Accounts Payable Trelidia Johnson
 Staff Accountants Marva Goldson, Raiford Hodges,
 Jamie Thompson, Melana Mims, Loree Dawson
 Accounts Receivable Accountant Lorna Clemons
 Payroll Coordinator Marsha Johnson

INFORMATION TECHNOLOGY

Senior Director of Information Technology Charles Gore
 Manager of Information Technology Jon Halseth
 Systems Administrator II Marc Baron

GAME OPERATIONS & CREATIVE SERVICES

Senior Director of Game Operations and Creative Services Peter Sorckoff
 Assistant Director of Creative Services Derek Carlin
 Manager of Thrashers Game Presentation Andy Labesky
 Manager of Hawks Game Presentation Matt Payne
 Graphic Design Manager Jason Duignan
 Dance Team and Talent Coordinator Donni Frazier
 Mascot Coordinators Melvin Banks, James Wood
 Game Operations Coordinator Keith Hansard
 Graphic Design Coordinator Matty Ryan
 Game Operations Assistant Erin Attaway

LEGAL

Senior Counsel Caren Cook
 Staff Counsel Bill Hightower

MARKETING

Vice President of Marketing Jim Pfeifer
 Senior Director, W.I.R.E.D Kyle Brunson
 Director of Fan Development & Youth Marketing Reagan Carey
 Senior Manager of Database & Internet Marketing David Elgin
 Manager of Marketing Analysis Jerry Tsui
 Manager of Hockey Development & Youth Marketing Chris Uber
 Manager of Basketball Development & Youth Marketing Michael J. Brown
 Senior Coordinator, Website Jon Newberry
 Web Site Coordinator Ben Wright
 Interactive Content Producer Kyle Payne
 Marketing Assistant Jen DeBono
 Youth Marketing & Fan Development Assistant Kirsten Salmonsens

TICKET SALES AND SERVICES

Senior Director of Ticket Services Wendell Byrne
 Director of Group Sales Denise Sicheneder
 Director of Service and Retention Brad Hamacher
 Director of Premium Seating Sales Andrew Murphy
 Director of Suite Sales Ryan Barefoot
 Director of New Ticket Sales Corey Breton
 Senior Manager of Suite Services Lauren Fisher
 Senior Manager of Ticket Services Gilda Carlisle
 Manager of Inside Sales Shawn Doss
 Manager of Club Seat Service Rob McCaleb
 Manager of Service and Retention Barry Kessler
 Senior Sales Consultant Keith Brennan
 Manager of Group Sales and Service Mitch Ried
 Coordinator of Premium Seating Services Matt Lynch
 Ticket Sales Coordinator Nikia Bynum-Whitaker
 Ticket Service Coordinator Phil Kvidt

Premium Seating Account Executives Ruje Seaman, Michael Flynn,
 Randy Wills, Andy Riccioni

Suite Sales Executives Ryan Sember, Drew Mills
 New Ticket Sales Executives Steve Frank, Eric Anderson, Brooks Hunt,
 Anthony Oliveto, Brendan Collins, BJ Greaves,
 Tom Hadsell, Michael Reynolds, Sebastian Cszasz,
 Scott Bradford, David Baldwin, John Torris

Group Sales and Service Executives Karin Beckman, Corey Brownell,
 Michael Montgomery, Jamie Grant,
 Jordan Otto, Lauren Adee, ShaRyan Brown,
 Kevin Gibson, Mike Taylor, Dan Carhart, Scott Bloomberg

Service and Retention Executives Stacey Belding, Bill Sicheneder, Jill Snodgrass,
 Adam Smoller, Will Stephens, Brian Graham, Bryan Mitzel

Assistants, Ticket Services Karen Peoples, Jeff Lev

BUILDING AND EVENT OPERATIONS

Director of Building and Event Operations Chuck Robinson
 Assistant Director of Building and Event Operations Stephen Willmann
 Manager of Building Operations Victor Brown
 Manager of Event Conversion Johnny Brown
 Manager of Event Operations Paul Krajewski
 Manager of Post Event Conversion Brandon Miller
 Assistant Manager of Conversion Richard Manley
 Event Coordinator Catie Scott
 Environmental Services Supervisor Kevin Calderon
 Conversion Leads Willie Ficklin, Jack Jordan, Fred White, Jesse Williams
 Electrician Lead John Garrett
 HVAC Lead William Utley
 BMT I James Smith, Jeremiah Eberhart, Brian Jackson
 BMT II Rodney Richardson, Daniel Benton
 Electrician II James Bradford, Kelly Hall, Kurt Deaton, Mike Harney, Jeff Goddard
 HVAC I Ashanti Lewis
 HVAC II Lavern Taylor, Doug Stewart
 Locksmith Steve Wascher
 Painter II Tom Warner, Sam Dunn
 Plumber Robert Vine

CUSTOMER SERVICE

Assistant Director of Customer Service and Operations Keith Wente
 Senior Manager of Premium Services Larry Taylor
 Manager of Guest Services Sharonda O'Rear
 Assistant Manager of Customer Service Chanda Dabney
 Receptionist Janet Barry

RETAIL OPERATIONS

Director of Retail Merchandising Kathy Hakiki
 Manager of Arena Store Destra Tontala
 Manager of Warehouse Dennis Shoup
 Assistant Manager of Arena Store Scott Dumais

SECURITY

Coordinator of Security Sheila Hall
 Supervisors of Security Darriel Bailey Luther Hitchcock, Maranda Knox
 Security Officers Latasia Crawford, Nedra Evans, Fred Jones, Gwendolyn Lee
 Betty Lesaine, Courtney Lupoe, Lovett Dent, Bennie Jenkins,
 Tony Goodson, Jimmy Jones, Gustavo White, Dameon Woods,
 Marquez Bogle, Justin Mays, Rene Thomas, Juan Hall, Rowen Phillips

VIDEO PRODUCTION

Director of Video Production David Schindler
 Manager of Video Production Rob Calia
 Chief Engineer, Video Production Vince Laster
 Video Production Coordinator Dan Bartlett
 Audio Engineer Mike Knowles
 Senior Producer, Video/Graphics Steve Welsh
 Producer, Video/Graphics Mike Deuel